

Inspiring leaders;
improving children's lives

New Heads

EARLY HEADSHIP

Conferences and events

National New Heads Conference 2008

Inspiring leaders;
sustaining excellence

17-18 November 2008
Novotel London West, Hammersmith

L2 - The Future of Learning to Learn



STAND
52

The inspirational
learning to learn
approach for
secondary schools

Exciting, original
learning to learn
experiences for KS2

Helping parents
and carers support
learning

VISIT US ON STAND 52:
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ENTER OUR PRIZE DRAW
TAKE AWAY FREE GOODIES!

www.alite.co.uk

Welcome to the 11th annual National New Heads Conference.

This event is developing a tradition for being the starting point for momentous journeys.

The New Heads Conference was a start of things for the National College when, back in 2000, we were officially launched at this event. I hope that this year's conference will have a similar significance for you as you begin your headship career.

It's a journey that I hope we can make together. NCSL is your College and is here to give you the support you need to be the outstanding leader that our schools and our children need.

School leadership is improving every year and there is much to be pleased with, but there continues to be a real challenge of developing sufficient numbers of quality school leaders for the future. If we want to leave a legacy

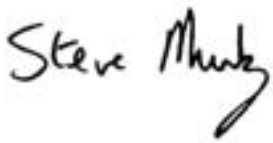
for our education system we have to bring more teachers through to senior leadership positions.

NCSL is doing much to address this issue, with our succession planning strategy and the revision of NPQH to ensure that graduates make the move into headship more swiftly.

But ensuring that our schools have enough headteachers in the future will also be down to individuals like you who have a role to develop and support others to follow your path.

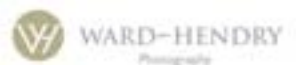
Again, you'll be able to rely on the College's support every step of the way, helping you help others begin their significant journey.

I wish you the very best of luck and thank you for joining us at the National New Heads Conference 2008.



Steve Munby
Chief Executive, National College for School Leadership

The conference is kindly supported by:



Monday 17 November

7-8pm	Evening reception Exhibition showcase
8pm	Conference dinner at the Novotel with guest speaker, Ian Gilbert

Tuesday 18 November

8am	Registration, refreshments and exhibition showcase
9am	Welcome, Tony Mackay
9.20am	Steve Munby, Chief Executive, NCSL
10.10am	Estelle Morris, former Secretary of State for Education and Skills
10.45am	Refreshments and exhibition showcase
11.30am	Richard Olivier, Director, Olivier Mythodrama Associates
12.30pm	Lunch and exhibition showcase
1.40pm	Breaking down the barriers
2pm	Rt Hon Jim Knight MP, Minister of State for Schools and Learners
2.40pm	Bob Geldof KBE, humanitarian, pop star, broadcaster and businessman
3.45pm	Close

*Conference facilitated by Tony Mackay.
Timings subject to change*

Conference online

Take the opportunity to reflect and continue engaging with the themes of this New Heads Conference online by:

- Visiting and adding your comments to the conference blog at: **www.newheads.blogspot.com**
- Joining headteacher Iain Gilmour, whose 'new headteacher blog' was featured at last year's conference, in an online discussion. Log on to talk2learn at **www.ncsl.org.uk**
- Viewing video highlights of the conference and downloading the presentations from the New Heads Conference page at **www.ncsl.org.uk/newheads**
- Listening to the online seminar with Estelle Morris on the themes from her presentation at the conference



“Everyone had something valuable that inspired me and renewed my energy levels – brilliant!”



“I am very pleased that I attended this conference; I feel stimulated and inspired – thank you!”





Bob Geldof KBE

Bob Geldof KBE

Humanitarian, pop star, broadcaster and businessman

Bob Geldof is best known for organising the 2005 Live 8 and 1985 Live Aid benefit concerts. He is incredibly well informed, not just about African famines and aid organisations, but also about London and Washington politics, global communications and business. His presentations are highly provocative and he uplifts and inspires audiences as he motivates through his own personal experiences and the lessons learned from Live Aid.

Bob was nominated for the Nobel Peace Award 2007. This is Bob's sixth nomination and follows the Nobel Man of Peace Award that he received in 2005.

Bob Geldof is an influential and inspiring speaker. He is highly entertaining and has great insight into the socio-political arenas as well as leadership, communications, marketing in the global village, motivation and self-development.



Rt Hon Jim Knight MP

Rt Hon Jim Knight MP

Minister of State for Schools and Learners

Jim was elected MP for Dorset South in June 2001. Between 2001 and 2003 he was a member of the Defence Select Committee. Jim was appointed Parliamentary Private Secretary (PPS) to Rosie Winterton MP at the Department of Health in 2003, before going on to serve as PPS to the Department of Health's Ministerial Team in 2004. Following the 2005 General Election, Jim was promoted to Minister for Rural Affairs, Landscape and Biodiversity and continued to work at DEFRA (Department for Environment, Food and Rural Affairs) until he became Minister of State for Schools and Learners in May 2006.

Between 1997 and 2001, Jim was leader of the Labour Group, and Deputy Leader of Mendip District Council. In 1999 he became Mayor of Frome. Jim, 41, was educated at Cambridge. Before entering Parliament, he managed a publishing company, based in the West Country, for 10 years. Prior to that, he managed arts venues and worked for a small scale travelling theatre company. Jim is married with two children.



Tony Mackay

Tony Mackay (Conference facilitator)
Executive Director, Centre for Strategic Education

Tony Mackay is Executive Director of the Centre for Strategic Education, Melbourne, Australia; Deputy Chair of the recently announced National Curriculum Board; President of the Australian Curriculum Studies Association; Board Director of the Australian Council for Educational Research; Board Member of the University of Melbourne, Faculty of Education; and Australian College of Educators 2006 medallist. Internationally, Tony Mackay is President-elect of the International Council for School Effectiveness and Improvement (ICSEI); founding member of the Governing Council of the National College for School Leadership; Chair of the Board of Directors of the Innovation Unit Ltd, England; OECD Senior Consultant for Projects on Schooling for Tomorrow, Leadership and New Models of Learning; and a DEMOS International Associate. Tony's work focuses on strategic thinking and facilitation for government bodies, education agencies and think tanks.



Estelle Morris

Estelle Morris
Former Secretary of State for Education and Skills

Estelle Morris is Chair of the Strategy Board at the Institute of Effective Education at the University of York, a member of the House of Lords and active in a number of organisations in both education and the arts. Estelle started her career as a teacher at Sidney Stringer School and Community College in Coventry in 1974.

She was elected as a member of Warwick District Council in 1979 and led the Labour Group for seven years. In 1992 she was elected as MP for Birmingham Yardley and in 1994 she was appointed as Opposition Spokesperson for Education and Employment. After Labour's 1997 election victory, Estelle became Parliamentary Under-Secretary in the Department for Education and Employment and in 1998 she became the Minister for School Standards.

In 2001 she was appointed to the post of Secretary of State for the newly created Department for Education and Skills. Estelle resigned from this post in 2002 but returned to the front bench eight months later as Minister in the Department of Culture, Media and Sport. She was appointed to the House of Lords after the May 2005 election.



Steve Munby

Steve Munby
Chief Executive, NCSL

As NCSL's Chief Executive, Steve's role is to set the College's strategic direction. He began his career as a secondary school teacher in Birmingham, later moving to the north east of England, where he worked as a teacher and then as a lecturer. In 1987, he became a consultant on assessment and records of achievement working for the nine north east local authorities, before taking up a post at Oldham Borough Council in 1989 as an inspector within the Education Department. In Oldham, he went on to manage the Advisory Service before moving to Blackburn with Darwen Local Education Authority, as Assistant Director in 1997.

From 2000 to March 2005, he was Director of Education and Lifelong Learning in Knowsley.



Richard Olivier

Richard Olivier
Director, Olivier Mythodrama Associates

Richard Olivier is Artistic Director of Olivier Mythodrama, a unique leadership development consultancy. He was a leading theatre director for over 10 years and directed Henry V for the opening of Shakespeare's Globe Theatre in London in 1997. He has worked extensively in the fields of organisational and personal development. His work today is at the leading edge of bringing the world of theatre into the development of authentic leaders.

Richard is the founding voice within Mythodrama, a new form of experiential learning which combines great stories with psychological insights, creative exercises and organisational development techniques to explore issues faced by modern leaders. From 1999–2005 he was the master of Mythodrama at Shakespeare's Globe Theatre. He is the co-author (with Nicholas Janni) of *Peak Performance Presentations – How to Present with Passion and Purpose*, and the author of *Inspirational Leadership – Henry V and the Muse of Fire*.

**Ian Gilbert**

Founder of Independent Thinking Ltd

After leaving the University of Durham in 1988 with a French degree, Ian embarked on what was known as a 'Diploma in Entrepreneurial Management' at the Durham University Business School.

During his diploma he was involved in a series of workshops, which included a session entitled 'The Psychology of Success'. He began to realise that there was more to life than waiting to be told what to do and doing it well: attitude, creativity, taking responsibility, genius, goal setting and much more – all the stuff that he had never been told before but was beginning to wish he had. He also began to formulate the idea of working with young people to take these ideas into schools around the country.

After a career in management and advertising, he decided to move into teaching as a way of moving closer to his goal of working with young people to help them become more successful through improved thinking skills.

Whilst teaching he met a colleague in the staffroom who liked his ideas and helped him set up Independent Thinking Ltd – this was in 1993 and since then he has never looked back.

“Each speaker’s contribution was dynamically different and gave an energising aspect to the day. Hugely enjoyable.”



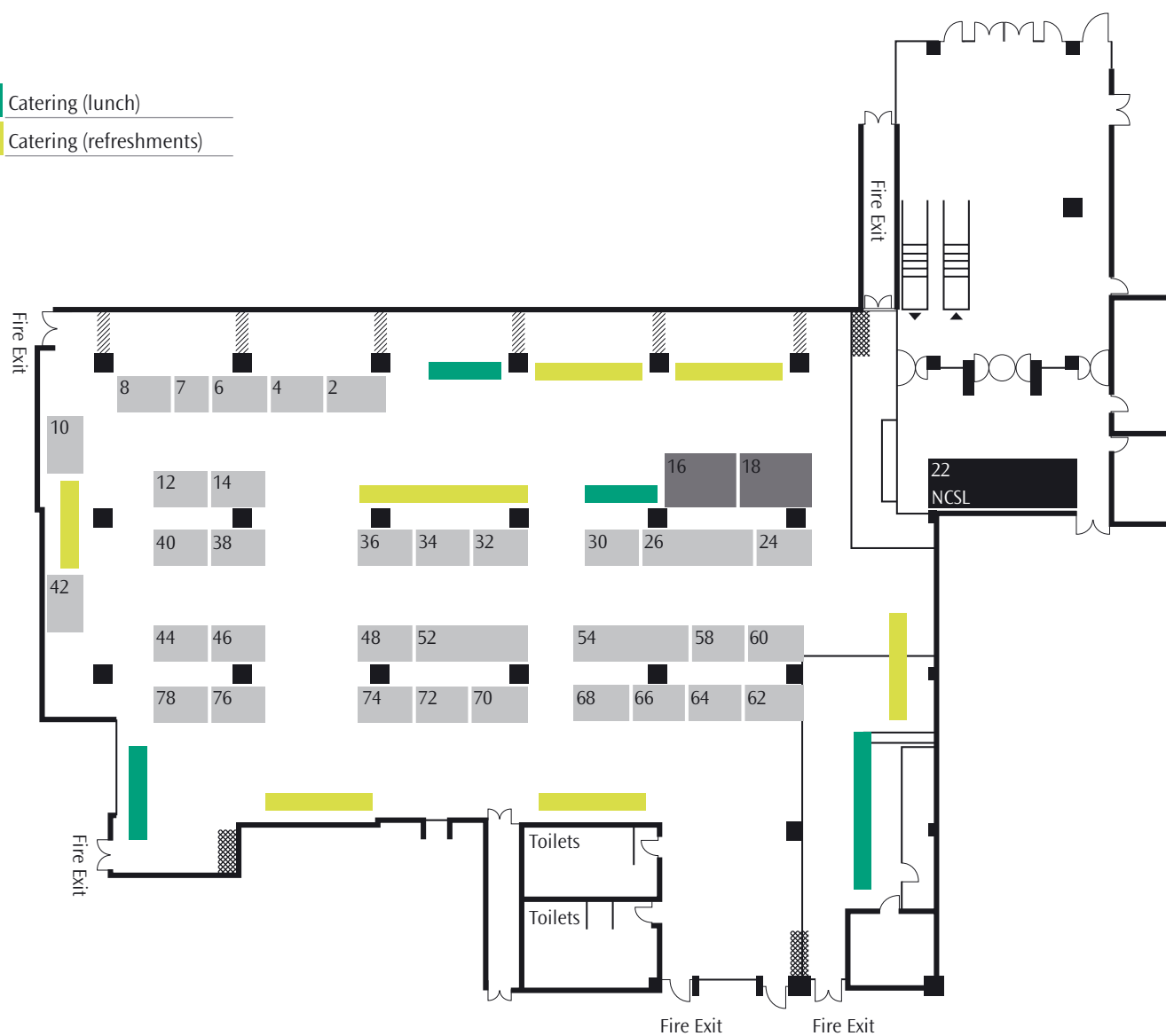
This year's exhibition is our largest yet with a wide range of products and services available for schools.

2 Simple Software	Stand 7	NCSL	Stand 22
Accelerated Learning Centre	Stand 70	NUT	Stand 76
Alite	Stand 52	The Primary School Homework Book Co Ltd	Stand 24
AQA	Stand 74	Renaissance Learning UK / Alphasmart	Stand 8
ASCL	Stand 36	Right2Learn	Stand 34
Becta	Stand 54	RM	Stand 2
Buckinghamshire Services for Schools	Stand 72	Schools Advisory Service	Stand 60
Classroom Monitor	Stand 32	School Image	Stand 68
Creative Partnerships	Stand 44	Serco Learning	Stand 58
EMLC	Stand 4	Simplyicons	Stand 64
eteach	Stand 12	Speakeasy4schools	Stand 14
General Teaching Council for England	Stand 38	Target Tracker	Stand 16
Goals Soccer Centres Plc	Stand 26	TDA	Stand 40
Grebot Donnelly Associates	Stand 46	Teachers2parents	Stand 62
Hand Made Places	Stand 10	Teachers TV	Stand 78
i-desk Solutions Ltd	Stand 6	Unistage Ltd	Stand 42
NAHT	Stand 66	W3 Insights Ltd	Stand 48
NASUWT	Stand 30	Ward-Hendry Photography	Stand 18



Chablis Suite Novotel London West

- Catering (lunch)
- Catering (refreshments)



2Simple Software

Stand 7

T: 0208 203 1781

F: 0208 202 6370

Email: katie@2simple.com

www.2simple.com

Contact: Katie Hart

2Simple makes powerful, creative educational software for the primary age range. Ease of use and clear icons enable all children to develop transferable ICT skills, work independently and be engaged, motivated learners.

With 2Simple you can paint, animate, story-write, type, investigate numbers, publish, compose music and much more.

All programs are accompanied by support videos, teacher resources or meaningful activity guides. Used in over 70% of English schools, your school may be familiar with some of 2Simple's software. Visit 2Simple to see what is new and take the software back to your school to try out for free.

The Accelerated Learning Centre: Learning Made Easy

Stand 70

T: 0126 721 1880

F: 0126 721 1882

Email: learn@accelerated-learning.co.uk

www.accelerated-learning.co.uk

Contact: Paul Stone

Want to have fun in the classroom? Want your school to realise its full potential? Want students to become more involved and interested in their lessons? Help is at hand with the full range of literature, music and computer based resources provided by The Accelerated Learning Centre. From Thinking Skills to Brain Gym, Multiple Intelligences to Assessment and Accelerated Learning to Music and Movement, we provide easy to use ideas for every learning environment. With the onus on learning how to learn, our comprehensive selection of all the latest ideas and practical applications helps classrooms become more fun, schools achieve even more and students develop beyond their own ambitions.

Alite

Stand 52

T: 0162 881 0700

F: 0162 881 0310

Email: office@alite.co.uk

www.alite.co.uk

Contact: Melanie Hill

Over 1,000 schools currently use L2 and BB, Alite's Learning to Learn approaches. Discover how these resources can help all children and young people become:

- independent enquirers
- creative thinkers
- reflective learners
- team workers
- self-managers

Take a closer look at:

- Building Bridges - the exciting, original Learning to Learn experience for Key Stage 2
- L2 – the inspirational Learning to Learn approach for secondary schools
- Parents as Learners – the programme to help parents and carers support learning

Meet the Alite team on Stand 52, see L2 in action, enter our prize draw and take away free goodies!

AQA

Stand 36



T: 0161 953 1180

F: 0161 953 7515

Email: ssutton@aqa.org.uk

www.aqa.org.uk

Contact: Suzanne Sutton

AQA provides qualifications for 14-19 year olds and CPD for both Key Stage 2 and secondary teachers. Visit the stand for information about:

- Diplomas, GCEs, Extended Project, Level 1 and 2 Project, Functional Skills, AQA Baccalaureate, Certificate in Enterprise and Employability and MFL certificates
- new GCSEs
- CPD and Teacher Support Meetings
- related support

AQA is an educational charity with the sole purpose of contributing to the advancement of education in the UK.

ASCL

Evening reception sponsor

Stand 74



T: 0116 299 1122

F: 0116 200 1123

Email: angela.stewart@ascl.org.uk

www.ascl.org.uk

Contact: Angela Stewart

Join ASCL – half price membership

The Association of School and College Leaders is the only professional association and trade union in Britain to speak exclusively for secondary school/college leaders.

With over 14,000 members, including bursars and business managers, numbers continue to grow as more leaders recognise the benefits of joining an association that so clearly addresses their needs.

Members are entitled to professional advice and guidance from experienced national and local officials, a member magazine Leader, legal/hotline support and commercial benefits.

Join today and receive a £20 Marks & Spencer voucher – visit ASCL on Stand 74

Further details: www.ascl.org.uk/offers or email: jointheleaders@ascl.org.uk

Becta

Stand 54



T: 0247 641 6994

F: 0247 641 1418

Email: becta@becta.org.uk

www.becta.org.uk

Becta is the government agency leading the national drive to ensure the effective and innovative use of technology throughout learning.

It is our ambition to utilise the benefits of technology to create a more exciting, rewarding and successful experience for learners of all ages and abilities, enabling them to achieve their potential.

We do this in many ways. We make sure the right technology is available, we influence the development of policy and we set standards and provide tools that help establish and promote best practice.

We know that technology has the potential to transform learning. We are committed to inspiring education providers to realise that potential, and equip learners for Britain's future success.

Buckinghamshire Services for Schools

Stand 72

T: 0129 638 2856

F: 0129 638 7653

Email: mbignell@bucksc.gov.uk

www.buckscyp.org.uk

Contact: Mark Bignell

Effective ways to support new headteachers

Buckinghamshire Children's Services offers a wide range of products and services that may be just what your school needs. We work with schools throughout the UK to improve learning in key areas. Our training courses and 1:1 support for new headteachers are approved for spending your Early Headship Provision (EHP) grant.

We are happy to work with you and your school to address specific needs. In the rapidly changing educational world, we want to help schools to become better at self-evaluating, school improvement planning and meeting the changes, challenges and initiatives schools are constantly faced with.

Classroom Monitor

Stand 32

T: 0844 5555 211

F: 0844 5555 212

Email: scarth@primeprinciple.co.uk

www.classroommonitor.co.uk

Contact: Chris Scarth

Classroom Monitor is a comprehensive tracking tool that all your staff can use to conduct their record-keeping and end of year report-writing. It is simple and quick to use, while providing a consistent and efficient way of managing pupil assessment data across the whole school. Used in over 1,000 schools in the UK, the award winning website covers all government frameworks from Foundation to Key Stage 3.

Classroom Monitor now includes the new application Making Good Progress QCA scheme too.

Creative Partnerships

Profile sponsor

Stand 44



T: 0207 973 5110

F: 0207 973 5139

Email: emily.adams@creative-partnerships.com

www.creative-partnerships.com

Contact: Emily Adams

Creative Partnerships is pleased to be supporting this year's conference. Come to our stand and hear how your school can get involved in our new schools programmes.

Creative Partnerships is the government's creative learning programme in England. We work with over 2,500 schools from Key Stage 1-4. We support innovative, long-term partnerships between schools and creative professionals.

We help schools boost attainment, improve pupil behaviour and engage parents in their children's learning. Schools working with us improve their GCSE results faster. Seven out of ten headteachers say Creative Partnerships has improved pupil behaviour in their schools.

EMLC

Stand 4



T: 0160 481 7708

F: 0160 467 1116

Email: ruhena.mahmood@emlc.co.uk

www.emlc.co.uk

Contact: Hena Mahmood

EMLC is an independent charity, specialising in leadership development in education. Our clients include the National College for School Leadership (NCSL), the Training and Development Agency for Schools (TDA) and the DCSF.

We have a detailed understanding of the workforce reform, Every Child Matters and extended schools agendas. We believe in making a real difference to the leaders we work with and helping them improve the life chances of children and young people.

eteach

Stand 12

T: 0127 667 4147

Email: nakhtar@eteach.com or support@eteach.com

www.eteach.com

Contact: Neelam Akhtar

eteach.com is the UK's leading online recruitment resource for schools and colleges seeking quality teaching and support staff. The award-winning website offers a cost-effective service, where for a one-off fee, employers can post unlimited vacancies throughout the year at a fraction of the cost of a newspaper advertisement.

Job seekers can register for free, sign up to receive targeted job bulletins/alerts and save job searches specific to their own search criteria. With hundreds of new vacancies added daily, eteach.com is the place to find your next teaching job.

Visit www.eteach.com or call 0845 226 1906 for further information.

General Teaching Council for England

Stand 38



T: 0330 123 9121

F: 0207 023 3909

Email: enquiries@teacherlearningacademy.org.uk

www.teacherlearningacademy.org.uk

Contact: TLA enquiries

The GTC Teacher Learning Academy offers public and professional recognition of teachers' learning, development and improvement work.

It aims to stimulate learning experiences for teachers which are effective for them, their pupils, their schools and for the education service.

It seeks to support learning communities within and beyond schools that enrich teaching practice and support innovation.

Goals Soccer Centres Plc

Stand 26

T: 01355 234 800

F: 01355 234 100

Email: keithm@goalsfootball.co.uk

www.goalsfootball.co.uk

Contact: Keith Mitchell

Goals Soccer Centres Plc is keen to develop state-of-the-art third generation synthetic grass facilities on school and college sites at no cost to the school or college. Goals typically invest around £2.1 million on each fantastic facility with no contribution required from the educational partner or any other party. Goals fund the entire facility, including building, operation and maintenance, making a financial return via pay-and-play business out of school hours. Furthermore, Goals also pays to the school/colleges a financial premium and ongoing rental which, if desired, can be used to provide additional facilities they require.

Creative Partnerships

Creative Partnerships is the Government's creative learning programme in England.

We work with more than 2,500 schools across the curriculum from Key Stage 1-4.



Photo: Alan Fletcher

- We support thousands of innovative, long-term partnerships between schools and creative professionals including architects, scientists, multimedia developers and artists.
- Creative Partnerships helps schools boost attainment, improve pupil behaviour and engage parents in their children's learning.
- Young people develop the skills they need to perform well, not only in exams and extra-curricular activities, but also in the workplace and wider society.

Come and talk to us at our stand



Photo: John Robertson

Schools that work with Creative Partnerships improve their GCSE results faster.

7 out of 10 secondary headteachers say Creative Partnerships improved pupil behaviour in their schools.

Find out how your school can

- Get involved in our new schools programmes in 2009/10.
- Take part in Shine 09, the free national youth festival, celebrating all the talents of all young people: www.shineweek.co.uk



Creative Partnerships

www.creative-partnerships.com

Grebot Donnelly Associates

Stand 46

T: 0208 892 2242

F: 0208 892 3339

Email: info@grebotdonnelly.com

www.grebotdonnelly.com

Contact: Gill Whitta

Grebot Donnelly Associates is the leading specialist consultancy providing PR, marketing, design and communications support to schools and academies looking to drive forward and communicate their vision.

The strategies we develop provide a coherent approach integral to your school's development plan.

We have a proven track record across the education sector, providing solutions that are researched and considered, and a service that delivers outstanding results and measurable outcomes.

Whether you need a full PR/marketing strategy, website, photography, a DVD, a new prospectus, help with falling rolls, or finding ways to improve your reputation, we will exceed your expectations.

Hand Made Places

Stand 10

T: 0142 047 4111

F: 0142 047 4222

Email: info@handmadeplaces.co.uk

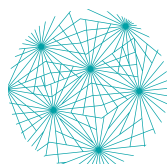
www.handmadeplaces.co.uk

Contact: Jo Sheridan

Hand Made Places is an award-winning UK playground company offering something different in outdoor play. We are committed to designing, manufacturing and installing durable play and landscape products which naturally stimulate and engage the activities of children, from the energetic to the more sedentary.

Our portfolio is a blend of play structures, outdoor musical instruments, outdoor classrooms, friendship benches, sensory planters and multi-play units.

Dragons, sea monsters, storyteller chairs, tiger glockenspiels, giant grogs and swans; like all fairy tales, we believe playgrounds should contain enchantments which leave children spellbound. Our team on Stand 10 have bountiful ideas to help you plan and design your ideal play space.



**Teacher Learning
Academy**

Make your school an **inspiring** place to **work** and **learn**

The Teacher Learning Academy is a new way for teachers and schools to enhance teaching and classroom performance.

Here, your staff will share experiences and ideas with colleagues, develop their every day practice and gain recognition for themselves and your school.

So, introduce an inspiring learning experience that will impact on your pupils, your staff and lead to school-wide improvement.

Led by the General Teaching Council

To find out more, visit
www.teacherlearningacademy.org.uk
or call 0330 123 9121 and discover
how personal development really can
be continuous.

www.teacherlearningacademy.co.uk

i-desk Solutions Ltd

Stand 6

T: 0118 973 9713

F: 0118 973 1058

Email: martin@i-desk.co.ukwww.i-desk.co.uk

Contact: Martin Corbett

i-desk Solutions provides integrated IT/furniture solutions for educational institutions.

i-desk's unique jigsaw design allows the efficient use of the space available in a room, with the flexibility to be creative with classroom layouts.

Our patented PC airflow system provides less heat output than with a conventional PC, and with all cables integrated within the desks, the final result is an IT room which is tidy, attractive, with no health and safety issues and a WOW factor.

i-desk™ was the first company to integrate IT/furniture. Since 2000 we have sold over 8,000 desks and have a proven track record with many satisfied clients.

i-desk™, many times copied, never equalled.

NAHT

Stand 66



T: 01444 472 416

F: 01444 472 491

Email: karenm@naht.org.ukwww.naht.org.uk

Contact: Karen Morris

As a headteacher or principal you need effective professional support. NAHT is the only union that offers this support across the entire 0 to 19 age-range. As a member we offer you:

- The most effective one-to-one support of any union representing school leaders, with our own team of solicitors and 17 full-time regional officers.
- Tough national negotiations on pay, conditions and pensions.
- An effective voice in education policy making across all school phases.
- Outstanding publications, personalised website and excellent training programmes.

Phone 01444 472414; email: joinus@naht.org.uk or visit our website www.naht.org.uk/ms/joinus.

NASUWT

Stand 30



T: 0121 453 6150

F: 0121 457 6229

Email: judy.page@mail.nasuwt.org.ukwww.teachersunion.org.uk

Contact: Judy Page

NASUWT is the largest union representing teachers and headteachers throughout the UK in all sectors of education. By engaging in constructive dialogue with the government, NASUWT has secured for teachers significant improvements in pay and working conditions. Members are supported by the national and regional network of legal and professional services.

The National College for School Leadership (NCSL)

Stand 22



T: 0845 609 0009

F: 0115 872 2001

Email: enquiries@ncsl.org.ukwww.ncsl.org.uk

The National College for School Leadership (NCSL) helps make a difference to the lives and the life chances of children and young people by developing and supporting world class school leaders.

We serve the needs of school leaders at every stage of their careers and in every context, from those taking on their first leadership role to very experienced heads, and including different types of school leaders, such as school business managers. We also work with schools and others to identify and grow potential leaders and to enable excellent heads to share their experience beyond their own schools.

Our flexible range of leadership development activities includes formal programmes, online resources, publications and conferences. We also undertake wide ranging research into school leadership practice and work with school leaders nationally through our Leadership Network, offering school leaders the opportunity to come together to share their knowledge and experience. We draw on this to inform the policy advice we offer to ministers and to understand the challenges school leaders face and how we can best support them.

National Union of Teachers (NUT)

Stand 76



T: 0207 388 6191

F: 0207 387 8458

Email: g.lewis@nut.org.uk

www.teachers.org.uk

Contact: Gary Lewis

The NUT believes that children and young people are most likely to develop their abilities and full potential through access to free, high quality education delivered by good local schools. We campaign for the right to professional development, proper rates of pay and appropriate conditions of service for all teachers.

The Primary School Homework Book Co Ltd

Stand 24

T: 0845 122 8623

F: 0207 428 0807

Email: info@workabook.co.uk

www.workabook.co.uk

Contact: Wendy Griffiths

Get someone else to do your homework – Workabooks!

Workabooks integrate everything for homework, in one subject, into a single book, simplifying the process of setting homework and maximising the opportunities for learning.

Workabooks provide a structured framework for homework throughout the year.

Workabooks are bought and issued by schools, with every child having their own copy to keep and complete. There are literacy and mathematics Workabooks suited to Years 2 to 6 and the content complies with the revised National Strategies for primary schools in England.

Renaissance Learning / AlphaSmart

Stand 8



T: 0207 184 4000

Email: uk-info@alphasmart.com

www.renlearn.co.uk

www.alphasmart.co.uk

Contact: Nicky Walker

Renaissance Learning UK Ltd is a leading provider of educational solutions to primary and secondary schools across the United Kingdom. The company's hosted and web-delivered Accelerated Reader Advantage and Accelerated Maths Advantage programs are used successfully by over 100,000 children in the UK every day to help them improve their results and achieve a life-long love of reading. AlphaSmart, a division of Renaissance Learning, is committed to helping pupils of all ages to learn, and writers to write. Since 1992 its goal has been to make technology more affordable, accessible and easier to apply to the challenges of the classroom.

Right2Learn

Stand 34



T: 0123 362 4333

F: 0123 362 4555

Email: sales@right2learn.co.uk

www.right2learn.co.uk

Contact: Shaun Micallef-Green

Support Personalised Learning at school and at home

Right2Learn Education delivers online assessment for learning in Key Stage 1 and Key Stage 2 for Primary Framework Maths and Literacy, QCA and Kent Science and ICT. Key benefits include:

- Differentiated assessments identify the individual needs of each child.
- Involves and informs parents through online access to learning and revision.
- Automated gap analysis facilitates lesson planning and target setting.
- Automated Sub Levels and APS facilitate accurate progress measurement.

"Right2Learn has greatly enhanced our pupil tracking across the school, providing fast and effective sub levelling."
Headteacher, Woodchester Endowed C of E Primary.

RM

Stand 2



T: 0845 0700 300

F: 0845 0700 400

Email: sales@rm.comwww.rm.com

Contact: Tania Fisher

RM is the leading provider of ICT software, infrastructure and services to UK education. Founded in 1973, RM has been involved with ICT in education since its inception. Educational ICT is now our only concern and we are probably unique as a company to have such a wide range of offerings and products totally focused on education.

Come and visit RM (Stand 2) where you can see some of the latest ICT solutions for schools, including Kaleidos Learning Platform, Community Connect 4, and a range of the latest mobile devices, PCs and software resources for schools.

RM is proud to be working in support of the NCSL New Heads Conference.

School Image

Stand 68



T: 079661 32316

www.schoolimage.co.uk

Contact: Janet Harding

In order to make a lasting impression on parents, pupils and visitors, it's essential to convey your image, brand and message right from the word go. From passers-by who glance at the signs by the front gates, right through to those who turn up for school on a daily basis - your signage and the message it conveys speaks volumes about you as a school, and you as a headteacher.

Take an honest look at your signage now, and ask yourself what it is saying about your school. If the answer comes up short, then I would urge you to consider the powerful and unique benefits of having something designed specifically for your needs.

I do hope this is of interest to you, and I look forward to helping your school take its next step towards creating a unified, strong and powerful presence in the community.

Schools Advisory Service

Stand 60

T: 0162 364 3555

F: 0162 365 3322

Email: enquiries@uk-sas.co.ukwww.schooladvice.co.uk

Contact: Les Marshall

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Stand 58



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Email: enquiries@sercolearning.comwww.sercolearning.com

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Stand 64

T: 0845 859 8000

F: 0136 724 4911

Email: schools@simplyicons.comwww.simplyicons.com

Contact: Paula Stockton

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Stand 14



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F: 0130 664 6345

Email: william@speakeasy4schools.comwww.speakeasy4school.com

Contact: William Akerman

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Co-sponsor

Stand 16



T: 0137 187 1352

F: 0791 962 4449

Email: nigel.green@targettracker.orgwww.targettracker.org / www.targettrackersolutions.org

Contact: Nigel Green

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Teachers2Parents

Stand 62



T: 0789 600 2450

F: 0870 922 3223

Email: martin@teachers2parents.co.uk

www.Teachers2Parents.co.uk

Contact: Martin Barnett

Teachers2Parents offer a texting service that enables teachers and administrators to contact parents quickly and efficiently. Whether the message is for all parents to inform about school closures, or the parents of children in an after-school club, or to advise parents of individual children of a meeting, overdue dinner money or to give praise for good work or progress, then this service is for you. With instant feedback the school knows who has received the message and who has not. Those parents who do not have a mobile phone can opt for a voicemail on their land line.

Teachers TV

Stand 78



T: 0207 182 7488

F: 0207 580 3656

Email: sukhi.jagpal@teachers.tv

www.teachers.tv

Contact: Sukhi Jagpal

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Training and Development Agency for Schools (TDA)

Stand 40



T: 0207 023 5960

Email: tdaevents@tda.gov.uk

www.tda.gov.uk

Contact: Dominic Wilson

The TDA works with schools to develop the skills of the whole school workforce. By supporting and developing standards and professional development opportunities for all, we aim to ensure that schools can recruit good quality, well-trained people who will continue to develop and improve their skills to support children's learning.

We work to ensure that the supply and quality of teacher training is sufficient for demand and continue to promote teaching as a career.

We continue to support the modernisation of the school workforce to help schools access the resources they need to remodel their workforce, deploy staff effectively and introduce extended services.

Unistage Ltd

Stand 42

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F: 01254 681136

Email: info@unistage.co.uk

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Contact: Stephen Huckle

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Stand 48



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F: 0870 787 6854

Email: enquiries@pass-survey.co.uk

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Stand 18



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F: 01295 816 801

Email: david@ward-hendry.com

www.ward-hendry.com

Contact: David Horton

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6136a/09/08

Through the NUT's own leadership network, annual leadership convention, and dedicated professional development for leaders, we provide forums for head teachers to be able to meet, share ideas and experience, and to socialise in order to ease the pressures of a rewarding but high stakes job.

This conference is vital in contributing to the community of head teachers.



Visit NUT Stand No. 76

www.teachers.org.uk

Publications and resources also available from NCSL:

- **NCSL programmes** for school leaders at all levels.
www.ncsl.org.uk/programmes
- **Publications and resources** available to download and order.
www.ncsl.org.uk/publications
- **The Leadership Network** brings together the experience and ideas of school leaders across the country to create a powerful focus for change and development in school leadership.
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- **The Leadership Library** is a free unique resource bringing together some of the best leadership and management thinking from around the world.
www.ncsl.org.uk/leadershiplib
- **The Learning Gateway** is a single access point to all NCSL's online learning tools and resources. It provides access to talk2learn, a vibrant online community of over 120,000 members.
www.ncsl.org.uk/learninggateway
- **The Tomorrow's Leaders Today** campaign is about finding, developing and keeping great headteachers.
www.ncsl.org.uk/tomorrowsleaderstoday
- **ECM Leadership Direct** is an online resource exploring the implications for Every Child Matters for schools and school leaders.
www.ncsl.org.uk/ecmleadershipdirect

National College for
School Leadership
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